

LAVANYA DESHMUKH

Visual Designer | Graphics | Creative content

+91 9630009062 @lavanyapdeshmukh@gmail.com

www.lavanyadeshmukh.com Navi Mumbai



EXPERIENCE

Graphic Design Intern

The Magic Beans 05/2024 - 08/2024 Mumbai

- Worked with 7 clients and in all the areas of Visual design, from print till website design.

Senior Editor

The Blend (KU Editorial Board) 09/2021 - 06/2023 Ahmedabad

- Lead the illustrations team
- Planning and designing the social media posts
- Writing and proofreading content for the magazines

UI Designer

DabbaExpress- A Tiffin App 07/2022 - 09/2022 Thane

- Duration: 2 Months
- Designing the potential look and feel of the User interface of the app on Figma

Logo Designer

Tihaai- The Kathak Akademi 02/2022 Navi Mumbai

- Duration: 1 Month
- Designing the academy's logo in all digital & physical accessible formats

EDUCATION

Undergraduate - Bachelor of Design (B.Des)

Unitedworld Institute of Design (UID)
07/2021 - Present Ahmedabad

High School Graduation

International Public School 06/2005 - 06/2021 Bhopal

- Scored 87% with PCM in 12th CBSE Board (2021)
- Scored 93.4% in 10th CBSE Board (2019)

KEY ACHEVEMENTS

- Diploma (Vishaarad) in Hindustani Classical Music (Vocal)**
Completed 6-year long diploma in Hindustani Classical Music with a First-class throughout.
- All-rounder Student Award**
Awarded as the All-Rounder student in the 10th standard.
- Lead Vocalist**
Consistently been the Lead Vocalist for 6 years. Part of the school choir since 3rd standard & have been learning music from the age of 5.

ABOUT

Passionate & versatile visual designer trying to create impactful designs with a fair understanding of design principles, typography, an eye for aesthetics, and colour theory. Eager to explore and learn all aspects of design & communication.

SKILLS

Design Tools

- Adobe After Effects
- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Typography
- Adobe XD
- Figma
- Microsoft Office
- Adobe Suite

Soft Skills

- Content Writing
- Copywriting
- Problem-solving
- Emotional Intelligence
- Adaptability

KEY INTERESTS

- Critical Thinking & Analytics
- Typography & Print
- Layouts & Planning
- Creative Content Writing
- Poetry & Reading

LANGUAGES

- English Proficient ●●●●●
- Hindi Proficient ●●●●●
- Marathi Proficient ●●●●●