

LAVANYA DESHMUKH

Visual Designer | Graphics | Creative content

+91 9630009062 @lavanyapdeshmukh@gmail.com

www.lavanyadeshmukh.com Hyderabad



EXPERIENCE

User Experience Engineering Analyst

Accenture India 09/2025 - Present Hyderabad

- Presently working with Accenture in developing and improving user experience solutions

Graphic Design Intern

The Magic Beans 05/2024 - 08/2024 Mumbai

- Worked with 7 clients and in all the areas of creative & visual design, ranging from print till website design.

Senior Editor

TheBlend (KU Editorial Board) 09/2021 - 06/2023 Ahmedabad

- Lead the illustrations team
- Planning and designing the social media posts
- Writing and proofreading content for the magazines

UI Designer

DabbaExpress- A Tiffin App 07/2022 - 09/2022 Thane

- Duration: 2 Months
- Designing the potential look and feel of the User interface of the app on Figma

EDUCATION

Undergraduate - Bachelor of Design (B.Des)

Unitedworld Institute of Design (UID)


07/2021 - 05/2025 Ahmedabad


High School Graduation


International Public School 06/2005 - 06/2021 Bhopal

- Scored 87% with PCM in 12th CBSE Board (2021)
- Scored 93.4% in 10th CBSE Board (2019)

KEY ACHEVEMENTS

 **Diploma (Vishaarad) in Hindustani Classical Music (Vocal)**
Completed 6-year long diploma in Hindustani Classical Music with a First-class throughout.

 **All-rounder Student Award**
Awarded as the All-Rounder student in the 10th standard.

 **Lead Vocalist**
Consistently been the Lead Vocalist for 6 years. Part of the school choir since 3rd standard & have been learning music from the age of 5.

ABOUT

Passionate & versatile visual designer trying to create impactful designs with a fair understanding of design principles, typography, an eye for aesthetics, and colour theory. Eager to explore and learn all aspects of design & communication.

SKILLS

Design Tools

Adobe After Effects

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Typography

Adobe XD

Figma

Microsoft Office

Adobe Suite

Soft Skills

Content Writing

Copywriting

Problem-solving

Emotional Intelligence

Adaptability

KEY INTERESTS

Critical Thinking & Analytics

Typography & Print

Layouts & Planning

Creative Content Writing

Poetry & Reading

LANGUAGES

English	Proficient	●●●●●
Hindi	Proficient	●●●●●
Marathi	Proficient	●●●●●