

# LAVANYA DESHMUKH

## Visual Designer | Graphics | Creative content

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www.lavanyadeshmukh.com Hyderabad



### EXPERIENCE

#### User Experience Engineering Analyst

Accenture India

09/2025 - Present

Hyderabad

- Presently working with Accenture in developing and improving user experience solutions

#### Graphic Design Intern

The Magic Beans

05/2024 - 08/2024

Mumbai

- Worked with 7 clients and in all the areas of creative & visual design, ranging from print till website design.

#### Senior Editor

TheBlend (KU Editorial Board)

09/2021 - 06/2023

Ahmedabad

- Lead the illustrations team
- Planning and designing the social media posts
- Writing and proofreading content for the magazines

#### UI Designer

DabbaExpress- A Tiffin App

07/2022 - 09/2022

Thane

- Duration: 2 Months
- Designing the potential look and feel of the User interface of the app on Figma

### EDUCATION

#### Undergraduate - Bachelor of Design (B.Des)

Unitedworld Institute of Design (UID)

07/2021 - 05/2025

Ahmedabad

#### High School Graduation

International Public School

06/2005 - 06/2021

Bhopal

- Scored 87% with PCM in 12th CBSE Board (2021)
- Scored 93.4% in 10th CBSE Board (2019)

### KEY ACHIEVEMENTS



#### Diploma (Vishaarad) in Hindustani Classical Music (Vocal)

Completed 6-year long diploma in Hindustani Classical Music with a First-class throughout.



#### All-rounder Student Award

Awarded as the All-Rounder student in the 10th standard.



#### Lead Vocalist

Consistently been the Lead Vocalist for 6 years. Part of the school choir since 3rd standard & have been learning music from the age of 5.

### ABOUT

Passionate & versatile visual designer trying to create impactful designs with a fair understanding of design principles, typography, an eye for aesthetics, and colour theory. Eager to explore and learn all aspects of design & communication.

### SKILLS

#### Design Tools

Adobe After Effects

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Typography

Adobe XD

Figma

Microsoft Office

Adobe Suite

#### Soft Skills

Content Writing

Copywriting

Problem-solving

Emotional Intelligence

Adaptability

### KEY INTERESTS

Critical Thinking & Analytics

Typography & Print

Layouts & Planning

Creative Content Writing

Poetry & Reading

### LANGUAGES

English

Proficient



Hindi

Proficient



Marathi

Proficient

